



Downtown Supporter Membership Form

Businesses, restaurants, retailers, manufacturers, educational institutions

Rate based on full-time equivalent employees

[1 – 3 FTE employees: \$165] [4 – 9 FTE employees: \$275] [10+ FTE: \$525]

Questions?: Cheryl Mirer, Executive Director, 413.443.6501/cmirer@downtownpittsfield.com
This form is also available online at downtownpittsfield.com

→YOUR BUSINESS INFORMATION (How it will appear in the Guide and on our Website)

Business Name:

Primary Contact Name:

Primary Contact Title:

Primary Contact E-mail:

Primary Contact Phone:

Business Address:

Business Phone:

Business Description (2-3 Sentences):

→YOUR BILLING INFORMATION

Number of Full Time Equivalent Employees* _____

Billing Address (if different from above):

Billing Contact Name (if different from primary contact):

Billing Contact Email:

→ADDITIONAL CONTACTS

Add additional contacts who should receive materials about marketing opportunities and membership meetings.

Marketing Contact Name:

Marketing Contact Title:

Circle category for your listing

Accounting/Financial
Animal Care
Architecture
Automotive
Banks/ATMS
Civic & Community Org.
Computer, Copiers & Technology

Dining (circle one)

American
Asian
Bar & Grill
Café
Coffee & Baked Goods
Deli
Fast Food
GastroPub
Ice Cream
Indian
Italian
Latin American
Pizza
Salad & Food Bar

Education
Employment
Entertainment/Theatre/Culture/Arts
Funeral
Health, Beauty & Fitness
Home Improvement & Services
Insurance
Legal
Lodging
Manufacturing
Marketing, Graphic Design & Printing
Media
Medical Services
Moving & Storage
Outdoor
Photography
Realty & Property Management
Religious Institutions
Security

Join Anytime! Membership Dues are billed upon initial enrollment, then annually in October, due December 31st.
Credit card or check payments accepted.

Marketing Contact E-mail:

Marketing Contact Phone:

Contact Name:

Contact Title:

Contact E-mail:

Contact Phone:

- Shopping (circle one)
- Antiques/Vintage
- Books, Cards, Gifts & Toys
- Convenience
- Clothing, Shoes & Accessories
- Florist
- Grocery
- Home Furnishings & Building Supplies
- Jewelry
- Office
- Health & Beauty
- Specialty
- Travel & Transportation
- Utilities/Energy

→SOCIAL MEDIA (Circle ACTIVE platforms used to promote your business)

Facebook Twitter Instagram Pinterest

URLS: _____

→INVOICE OPTIONS:

Would you like your membership invoice via mail or email?
Email: _____

→RETURN APPLICATION TO:

Downtown Pittsfield, Inc. 33 Dunham Mall. Pittsfield, MA 01201
or to cmirer@downtownpittsfield.com
Your application will be reviewed and invoice sent to you.

→EMAIL A LOGO:

Please email info@downtownpittsfield.com with your high resolution company logo in both horizontal and square versions. This will ensure that your online listing is complete.

→ADVERTISING OPPORTUNITES:

All members receive a free basic listing in the Experience Pittsfield Downtown & Beyond guide. Member only benefits are available in the guide including reduced advertising rates and a \$75 enhanced listing (20-word description of your business).
Contact us for more information on advertising opportunities: info@downtownpittsfield.com

**Full Time Equivalent Employees (FTE): An FTE is the hours worked by one employee on a full-time basis. The concept is used to convert the hours worked by several part-time employees into the hours worked by full-time employees. On an annual basis, an FTE is considered to be 2,080 hours, which is calculated as: 8 hours per day x 5 work days per week. If you are not sure, FTE calculators can be found online with a Google search.*

Submission of this membership application authorizes Downtown Pittsfield Inc. (DPI) to invoice your business accordingly.

DPI reserves the right to refuse any advertising.

→Signature: _____

Printed name: _____