



Downtown Supporter Membership Form

Businesses, restaurants, retailers, manufacturers, educational institutions

Rate based on full-time equivalent employees

[1 – 3 FTE employees: \$175] [4 – 9 FTE employees: \$300] [10+ FTE: \$575]

Join Anytime! Membership Dues are billed upon initial enrollment, then annually in November, due December 31st. Credit card or check payments accepted. To discuss quarterly payment options, please contact the office.

Questions?: Contact Rebecca or Arri, 413.443.6501/businessdevelopment@downtownpittsfield.com

This form is also available online at downtownpittsfield.com

➔YOUR BUSINESS INFORMATION (How it will appear on our website)

Business Name: _____

Primary Contact Name: _____

Primary Contact Preferred Pronouns: _____

Primary Contact Title: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Business Address: _____

Business Phone: _____

Business Email: _____

Business Website: _____

Business Description (2-3 Sentences):

➔YOUR BILLING INFORMATION

How many employees do you have? _____

How many work full time (30 hours or more)? _____

How many work part time (under 30 hours)? _____

Billing Address (if different from above):

Billing Contact Name (if different from primary contact):

Billing Contact Email: _____

Billing Contact Phone: _____

➔ADDITIONAL CONTACTS

Add additional contacts who should receive emails about marketing opportunities, membership meetings, and educational opportunities.

Marketing Contact Name: _____

Marketing Contact Title: _____

Marketing Contact E-mail: _____

Marketing Contact Phone: _____

Other Contact Name: _____

Other Contact Title: _____

Other Contact E-mail: _____

Other Contact Phone: _____

Additional contacts may be added by emailing businessdevelopment@downtownpittsfield.com

➔SOCIAL MEDIA (Circle ACTIVE platforms used to promote your business)

Facebook X (Twitter) Instagram Pinterest YouTube LinkedIn Other

Please list all active URLs for the platforms circled above:

➔CIRCLE A CATEGORY FOR YOUR LISTING

- | | | | | |
|----------------------|-------------------|--------------------------------|------------|-------------------------------|
| Accounting/Financial | Automotive | Civic & Community | Dining | Engineering/Manufacturing |
| Animal Care | Banks/ATMS | Computer, Copiers & Technology | Education | Entertainment/Performing Arts |
| Architecture | Business Services | | Employment | Farmers Market |

Funeral	Lodging	Nature/Outdoor Recreation	Shopping
Graphic Design & Printing	Media	Photography	Travel/Transportation
Home Improvement & Services	Medical Services	Realty & Property Management	Utilities/Energy
Insurance	Moving & Storage	Religious Institutions	Visual Arts/Public Art
Legal	Museums/Library	Security	Wellness/Fitness/Dance

➔INVOICE OPTIONS

Would you like your membership invoice via []mail or []email?

Email to send invoice: _____

Mailing address to send invoice: _____

➔RETURN APPLICATION TO:

Downtown Pittsfield, Inc. 431 North Street, Pittsfield, MA 01201

or to businessdevelopment@downtownpittsfield.com

Your application will be reviewed and an invoice sent to you.

➔EMAIL A LOGO

Please email businessdevelopment@downtownpittsfield.com with your high resolution company logo in both horizontal and square versions. This will ensure that your online listing is complete.

➔ADVERTISING OPPORTUNITIES

All members receive a free basic listing in the printed *LOVE PITTSFIELD Downtown & Beyond* guide.

Member benefits for the guide include the opportunity to purchase ad space and/or an enhanced listing (up to a 20-word description of your business).

Contact us at businessdevelopment@downtownpittsfield.com for more information on advertising opportunities.

Submission of this membership application authorizes Downtown Pittsfield Inc. (DPI) to invoice your business accordingly.

DPI reserves the right to refuse any member or advertising.

➔Signature: _____

Printed name: _____